



Food Sponsorship Opportunities

Día de los Muertos: Love Never Dies Ball

Saturday, November 2, 2019 6-10 pm

**Presented by the National Museum of Mexican Art's
Auxiliary Board**



2019 Día de los Muertos Love Never Dies Ball

On Saturday, November 2nd, 2019 the National Museum of Mexican Art's Auxiliary Board will host 500 guests at a celebration of Día de los Muertos (Day of the Dead). NMMA is pleased to offer sponsorship opportunities for this Day of the Dead Ball. Proceeds from the event will support the Museum's initiatives.



This year's Ball will take place at the National Museum of Mexican Art, where the largest Day of the Dead exhibition in the country takes place each year. In fact, the Museum has been presenting the Day of the Dead exhibition for more than 30 years.

Event Details

Day of the Dead Love Never Dies Ball guests will enjoy:

- Live music and DJ performances
- Day of the Dead face painting
- Heavy appetizers
- Open bar with craft cocktails and beer
- Photo booth
- Silent Auction
- Valet parking available (not included in ticket price)



What Funds Support

Funds raised at this year's Ball will support the National Museum of Mexican Art's initiatives including the following:

- Presenting seven new exhibitions each year
- Arts education for 52,000 K-12 students
- Support for the Museum's 10,000-piece Permanent Collection
- Yollocalli Arts Reach after school program for local teens
- The Sor Juana Performing Arts Festival

How You Can Help

The National Museum of Mexican Art is calling on the wonderful restaurants in Chicago that offer food with Mexican flair to donate food and services for this exciting event. We aim to recruit up to six food vendors to donate and serve food to this hungry group of party-goers.

What's in it for you?

Sponsorship of the Día de los Muertos: Love Never Dies Ball provides the opportunity to market your restaurant to Ball guests and recipients of the Museum's communications.

Benefits include the following:

- Your restaurant will receive logo recognition as food sponsor for this event on all promotional materials related to the event (website, social media, electronic invitation, post card invitation, on site signage, etc.)
- Inclusion in all media coverage of the event
- Inclusion in NMMA's weekly e-newsletter (4x) with a link to sponsor's website, distributed to over 60,000 recipients once a week
- Logo inclusion, recognition and link on NMMA's website through January 2020. (Reached 65,000 unique visitors)
- Mention in NMMA's social media, Facebook, Twitter, Instagram (4x) (40,000+ followers)
- The opportunity to provide an in-kind donation for the Ball silent auction. This is a great way to transform our guests into your new raving fans!

What do we need from you?

Help us make this event unforgettable for our guests!

- Prepare and serve delicious appetizer sized portions that showcase the best of what your restaurant has to offer. We anticipate 500 guests with an appetite.
- Provide your own branded plates, napkins and plastic ware, or we will be provided unbranded ones

Support from food sponsors will help defray the costs of hosting this event, which means the Museum will be able to raise more funds to support exhibitions and programming.

About the National Museum of Mexican Art

The National Museum of Mexican Art opened its doors to the public in 1987 in a boathouse in a park with less than 100 art objects and a budget of \$900. Today, the Museum is one of the most prominent Latino organizations in the country with 130,000 annual visitors, a 10,000- piece Permanent Collection and educational programs that have been recognized by the White House.

The National Museum of Mexican Art is known for its outstanding work in the visual and performing arts and in arts education. In fact, the Museum has exhibited more than 150 shows, including 20 traveling exhibitions. It was the first Latino arts organization in the United States to obtain accreditation from the American Alliance of Museums and remains the only accredited museum dedicated to Mexican art and culture.

Our Mission

Soon to be celebrating our 30th anniversary, The National Museum of Mexican Art (NMMA) stands out as one of the most prominent first-voice institutions for Mexican art and culture in the United States. Our founding mission is to showcase the beauty and richness of Mexican culture by sponsoring events and presenting exhibitions that exemplify the majestic variety of visual and performing arts in the



Mexican culture; to develop, conserve and preserve a significant permanent collection of Mexican art; to encourage the professional development of Mexican artists; and, to offer arts-education programs.

Thank you

The National Museum of Mexican Art staff and the Museum's Auxiliary Board look forward to working with you on your sponsorship of this exciting event. For further information or to confirm your sponsorship, please contact Thelma Uranga, Communications and Development Manager at 312-433-3965 or via email at Thelma@NationalMuseumofMexicanArt.org