



Dear Friends:

On behalf of the National Museum of Mexican Art, the most important Mexican art museum in the country and the first accredited member of the American Alliance of Museums dedicated to Latino Culture, we invite you to join us in celebrating this world-class museum with a donation in support of the 2018 ***Gala de Arte Una Unida Voz: One United Voz.***

This year's Gala de Arte takes place on Friday, May 4, 2018 at Radisson Blu Aqua Hotel; it will be an incomparable black tie evening attended by more than 650 Chicagoans, philanthropists and art enthusiasts. Guests will enjoy an evening of Mexican music, dancing, cocktails and a delicious dinner. The highlight of the Gala de Arte is our Silent Auction, which includes objects of art as well as an array of creative and exclusive packages. This year we are proud to honor award winning journalist **Maria Hinojosa** with the Arthur R. Velasquez Award. Ms. Hinojosa has won top honors in American journalism, including a Peabody Award, four Emmys, and Robert F. Kennedy Award for Reporting on the Disadvantaged. What's more, trustee **Vonita Reescor** will be our Legacy Award honoree for her exemplary service in support of the National Museum of Mexican Art.

We would be honored if you would support the Museum on our 31st Anniversary by donating an item for auction at the Gala de Arte; there are many opportunities to donate an item or more. Last year, our Gala raised philanthropic support that sustained and bolstered the Museum's 10,000-piece permanent collection, educational programs, and community events. More than 130,000 individuals visited the Museum in 2017 including nearly 52,000 children and families. And, as you probably know, admission to the National Museum of Mexican Art remains free for everyone. Please read more about the Museum's exciting work in the attachment.

Please help us celebrate Mexican art, culture and community and donate to the Gala de Arte today. If you have any questions about this opportunity or would like more information about the Museum, please call us! We look forward to hearing from you and thank you in advance!

Sincerely,

Eve Rodríguez-Montoya
Gala de Arte Co-Chair

A handwritten signature in black ink, appearing to read "Eve Rodríguez-Montoya".

Edith Diaz
Gala de Arte Co-Chair

A handwritten signature in black ink, appearing to read "Edith Diaz".

Carol McKinnon
Gala-Silent Auction Committee

A handwritten signature in black ink, appearing to read "Carol McKinnon".

About the National Museum of Mexican Art

The National Museum of Mexican Art (NMMA) opened its doors to the public in 1987 in the Harrison Park boathouse with less than 100 art objects and a budget of \$900. Today, the Museum is one of the most prominent Latino organizations in the country with 130,000 annual visitors, a 10,000- piece Permanent Collection, and educational programs that have been recognized by the White House.

The Museum is known for its outstanding work in the visual and performing arts and in arts education. In fact, NMMA has exhibited more than 150 shows, including 20 traveling exhibitions. It was the first Latino arts organization in the United States to obtain accreditation by the American Alliance of Museums and remains the only accredited Museum dedicated to Mexican art and culture.

Our Mission

The National Museum of Mexican Art stands out as one of the most prominent first-voice institutions for Mexican art and culture in the United States. Our founding mission is to showcase the beauty and richness of Mexican culture by sponsoring events and presenting exhibitions that exemplify the majestic variety of visual and performing arts in the Mexican culture; to develop, conserve and preserve a significant permanent collection of Mexican art; to encourage the professional development of Mexican artists; and, to offer arts-education programs.

Permanent Collection

The National Museum of Mexican Art's permanent collection is one of the largest in the nation and is the premier repository for Mexican Art in the U.S. Pieces in the collection include Mesoamerican artifacts, murals, and 20th Century print, paintings, and textiles as well as a large collection of folk art. Key works in the permanent collection are highlighted in the *Nuestras Historias: Stories of Mexican Identity from the Permanent Collection*, the Museum's anchor exhibition on display now.

Visual Arts

Offering seven exhibitions annually, NMMA's approach to art exhibitions draws extensively from the Mexican tradition of utilizing the transformative power of visual arts for educational purposes. The prestigious exhibitions developed at the Museum utilize a unique framework for examining complex social issues. These exhibitions specifically aim to foster necessary cross-cultural dialogues. Artwork on the gallery walls serves as inspiration for introspection and social change.

Arts Education

The National Museum of Mexican Art offers high-quality programs within three program areas: classroom programs, teacher professional development, and children and family programs. Our knowledgeable and experienced arts education staff serve over 52,000 students, teachers, children, and families annually with the aim of expanding knowledge and appreciation of Mexican art and culture. In addition, the Yollocalli Arts Reach initiative offers arts education and career training opportunities to hundreds of teens each year.

Performing Arts

Various performances, including the annual Sor Juana Festival attract thousands of spectators each year. Honored guests have included author Sandra Cisneros, artist Ester Hernandez, and musicians Eugenia Leon and the Mariachi Divas. In addition, the Museum hosts the Día del Niño Health Walk and Family Festival. This free, day-long festival attracts 3,000 individuals and offers free on-site health screening while also providing live performances, art activities, health and fitness games, and a 2.1-mile health walk.

The National Museum of Mexican Art is a 501(c)(3) nonprofit organization.

Contributions are deductible as provided by law. Tax ID 36-3225519

National Museum of Mexican Art

1852 W. 19th Street

Chicago, IL 60606

312-738-1503

www.NationalMuseumofMexicanArt.org



**2018 Gala de Arte Una Unida Voz: One United Voice
May 4, 2018 - Silent Auction Donation Form**

Donor/Company Name (as you would like it to appear in materials): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

I/We agree to donate the following item(s) and/or service(s) to Gala de Arte – on May 4, 2018 in support of the National Museum of Mexican Art.

Contact Name/Authorizing Party: _____

Signature of Authorizing Party: _____

Date: _____ Solicited By: _____

Description of donated item(s): Please include any conditions, restrictions or expiration dates, etc.

Estimated retail value of your donation: \$ _____

- If your donation is an item, you will be contacted to make further arrangements for delivery or pick up. Or, you may deliver or ship your donation to the address listed below.
- Please provide any promotional materials, advertising pieces or display items to represent your auction item at the event. All items must be received at NMMA no later than April 20, 2018.

Please keep a copy for your records and return this form to thelma@nationalmuseumofmexicanart.org, fax to 312-738-9740 or mail to NMMA, Gala de Arte, 1852 W. 19th St., Chicago, IL 60608. Questions? Call Thelma Uranga 312-433-3965

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