



## Día de los Muertos: Love Never Dies Ball

Saturday, November 6, 2021 6-10pm

Presented by the

National Museum of Mexican Art's  
Auxiliary Board

The National Museum of Mexican Art (NMMA) is pleased to offer sponsorship opportunities for the Día de los Muertos: Love Never Dies Ball to take place on Saturday, November 6<sup>th</sup>, 2021 at the National Museum of Mexican Art. Proceeds from this annual fundraiser support the Museum's programming.

**Audience:** The event attracts 300+ adults of a variety of ages, mainly Latino professionals, and those interested in Mexican culture.



### Event Details

Day of the Dead Love Never Dies Ball guests will enjoy:

- Live music
- DJ performances
- Gourmet bites
- Craft cocktails and beer
- Photo booth and other activities
- Silent Auction
- Access to the entire Museum

National Museum of Mexican Art  
1852 W. 19<sup>th</sup> Street  
Chicago, IL 60608  
EIN 36-3225519

## 2021 Día de los Muertos Love Never Dies Sponsorship Levels

<b>Sponsor Benefits</b>	<b>\$10,000 Diamond</b>	<b>\$7,500 Platinum</b>	<b>\$5,000 Gold</b>	<b>\$2,500 Silver</b>
Name and logo recognition as 2021 sponsor on printed and electronic materials related to the event	Diamond Recognition	Platinum Recognition	Name & logo	Name only
Event tickets (\$125 value per ticket) included	20	15	10	5
Inclusion in NMMA's weekly e-newsletter (4x), which is distributed to over 60,000 recipients per week	●	●	●	●
Logo inclusion, recognition, and link on event webpage through January 2022 (reaches 65,000 unique visitors)	●	●	Name only	Name only
On-site recognition at the event: <ul style="list-style-type: none"> <li>• Name &amp; logo signage inclusion in press release</li> <li>• Verbal mention/thank you on stage</li> </ul>	●	●	●	
Inclusion in event press release	●	●		
Inclusion in NMMA's social media, Facebook, Twitter, and Instagram (40,000+ followers)	4 times	2 times		
Opportunity to use NMMA's West Wing for one future event (catering not included)	●			



## Day of the Dead Ball 2021 Sponsorship Agreement

Please fill out the form below or and/or for further information contact Barbara Engelskirchen, Chief Development Officer at [Barbara@NationalMuseumofMexicanArt.org](mailto:Barbara@NationalMuseumofMexicanArt.org).

Our company, \_\_\_\_\_, is committed to the following sponsorship level and agrees to the details outlined in the Sponsorship Package.

### Sponsorship Levels

- Diamond Sponsor \$10,000
- Platinum Sponsor \$7,500
- Gold Sponsor \$5,000
- Silver Sponsor \$2,000

*NMMA accepts checks and credit cards.*

### Sponsor Information

Organization Name \_\_\_\_\_  
(Please print name as it should be listed in printed materials.)

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Twitter Handle \_\_\_\_\_

Instagram Handle \_\_\_\_\_

**Sign up to be a Sponsor by July 15, 2021 to be included on the Save the Date materials!**

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